

Clay Cross Town Centre Group

Minutes of the meeting held: Thursday 26th October 2017 at the Bateman's Mill Hotel

Attendees:

Diana Yates – Posh Fitness and Coffee Bar (DY), Andrew King – Lilleker and King (AK), Wm Armitage – NEDDC Council (Ashover Ward), Richard Law – St Bartholomew's Church (RL), Andy Hibberd – Leading Imagery (AH), Amanda Holden – Amanda Holden Properties (AHO), Suzanne Richards – Peak Foot Health Care (SR) Jessica Grocutt – Market Towns Project Officer – Marketing Peak District and Derbyshire, Louise Manfredi – Smiths Creamland Ices (LM)

Apologies:

Jade Hendon – Bateman's Mill Hotel (JH), Jess Maidens – Tesco Community Champion (JM), Stephen Toon (ST) and Kate Toon (KT) – S Toon Hearing Centre, Rev'd Ann Anderson – Clay X Methodist Church (AA), Steve Smart – St Barnabas Centre (SteveS), The Hub at Gladstone – Julie Marriott, C Berry – Clay X Rotary Club, Nina Gurling – Body Health Centre, Neil Burke – Smart PAT Testing

2. Minutes of the last meeting on 28 September 2017 had been circulated previously by email and were signed by DY this evening, as a true record.

Matters arising. There were no matters arising that were not listed on the agenda or discussed during the meeting.

3. Report on Pop up Cinema Event 21st October St Barnabas Centre, Danesmoor.

Those that attended the event reported that they thought the film was a good film and enjoyed by all ages. It was a disappointing turnout with only approx 20 people attending. There were approx 60 people who took part in voting for the film choice. The venue was an excellent choice but may have to look at the publicity of the event and whether to have children admission free with paying adult. There is talk of another event, the showing of the other film choice, Paddington Bear in between Christmas and New Year. A suggestion was also made in whether it would be beneficial to set up a sub-committee to enhance the cinema event.

4. Current Issues and Projects.

Entry for Derbyshire Times Awards (AHO) – The Clay Cross Town Centre Group was not shortlisted for the Innovation Award at this event, but it was praised for having strong evidence. At some time in the future AH will put the written submission on the website as it was felt it was a celebration of the group's successes and should be shared.

Clay Cross Christmas Celebration Event – 1st December 2017 – AH suggested that a sub-committee be set up to support the CXTCCG with the event. A messenger group will be set up to involve all those that wish to be part of the committee. The committee would ensure that all shops/businesses in the town centre were aware of the event, thus giving everyone the opportunity of taking part. A schedule of the choir and brass band would be made available to these shops. It was discussed that the nativity competition in the shop windows should take part again this year. AH volunteered to do the competition forms, approx 2000 to be distributed about 2 weeks before the event.

5. New Members Joining – Suzanne Richards Peak Foot Health Care, Market Street, Clay Cross (taken over the shop where Co-op Travel was). This is a new business in Clay Cross, however Suzanne has been running her business for many years as Home Visits and in Clinics. There still needs to be a follow up to the promotion event that took place in Coney Green Business Centre. AK to send Margaret Fox the PDF. AH has contacts with businesses within the centre and could assist with the follow up.

6. Newsletter, website update and facebook – requires AHO to collate information re the CXTCCG submission for the Derbyshire Times Awards. Ensure material is relevant and possibly put a message on facebook stating that the group will not advertise businesses that are not group members. The Newsletter has been distributed within Tesco, with the members that advertise in the newsletter and AH has been distributing in Clay Cross. Possibly need to discuss a possible distribution point going forward before the next Newsletter.

Discussions took place concerning raising the full membership to £12 per month from April 2017, to cover the expense of the Wings magazine. It was noted that The Hub would like to come out of the yearly subscription. At present AK is not advertising in the newsletter/Wings magazine to make space for the Hub. However Peak Foot Health Care and the Bret Club are wanting to take on yearly subscription.

7. Report on financial position AK distributed a draft receipts and payments account for the period 1 April 2017 to 14 October 2017 showing a net outflow of cash of £1,186. This negative cash flow is in part down to the 4 Newsletters we produce annually being paid for in the first 6 months of this year, cost £3,266 together with the £600 cost of having two years worth of accounts independently examined. The beach event generated surplus cash of £548, after paying for the cost of sand, Punch & Judy and promotion leaflets, total £731. Total funds on hand at 14 October amount to £1,509.

8. Member information exchange

Jessica Grocutt – attended the meeting to introduce how she can make some marketing/business opportunities available to members, free of charge. The funding is available until March 2019. She will pass on the details to AHO and DY, who will then ensure the information and any links to follow are distributed to all members of the group, to take advantage of these opportunities.

St Barnabas Centre will be holding their 10 years anniversary celebrations on 5th November during the day. It will involve an ethical lunch.

There will also be the Remembrance Sunday service at St Bartholomew's Church and the day before this event there will be Armistice Day event.

Andy Hibberd – Leading Imagery Professional Photography will be taking part in a bike ride event in June 2018 in aid of Prostate Cancer UK and would appreciate sponsorships.

The Bret Club is holding a pantomime on 20th December, with lots of local faces taking part.

9. Date and Time of next meeting To be determined – we normally do not meet in December due to the commitments of the festive season and in the past have held our first meeting of the new year in mid January – suggest Thursday 18 January 2018